



International Soap & Detergent Expo-2024

Soap | Detergent | Fragrance | Toiletries | Cosmetics | Allied Industries

24 & 25 February 2024 (10 AM to 6 PM)

EKA CLUB, The Arena Convention & Exhibition Center, Near Kankaria Lake, Ahmedabad

Sponsorship Opportunities

Main Sponsor (1 No.) – Rs. 8 Lacs + GST

Benefits :-

1. 36 meters stall in exhibition area
2. 8x12 feet hoarding on the entrance gate of Expo (2 Nos.)
3. Logo on invitation cards
4. Media coverage (TV / Newspaper / FM) at local/national level
5. Promotion of the event by 2 of our International Trade Magazine (With your Logo)
6. Session in Conference
7. Announcement of you brand name during whole event, on frequent basis
8. Social media promotion through facebook. More than 100,000 people connected to us
9. Logo on entry badge (Physical/E-Badges)
10. Lamp lightening opportunity

Co-Sponsors (Upto 6 Nos.) – Rs. 5 Lacs + GST

Benefits :-

1. 24 meters stall in exhibition area
2. 8x12 feet hoarding in exhibition area (anywhere) 1 No.
3. Logo on invitation cards

4. Media coverage (TV / Newspaper / FM) at local/national level
5. Promotion of the event by 2 of our International Trade Magazine (With your Logo)
6. Session in Conference
7. Announcement of you brand name during whole event, on frequent basis
8. Social media promotion through facebook. More than 100,000 people connected to us
9. Small Logo on entry badge (Physical/E-Badges)
10. Lamp lightening opportunity

Other Sponsorship Categories:-

Registration Bag Sponsor	:	2 Lac + taxes
Visitor / Exhibitor Entry Badge & Lanyards Sponsor	:	2 Lac + taxes
Food Sponsor (Lunch Packs for both days)	:	2 Lacs + taxes
Water Bottle Sponsor	:	1 Lac + taxes
Tea / Coffee Sponsor	:	1 Lac + taxes
Gift Sponsor (To be distributed with Registration Kit) (Gifts to be provided by Sponsor)	:	40,000 + taxes
Branding at Exhibition Venue (Flex Board 12x8 Feet)	:	40,000 + taxes
Presentation in Conference during exhibition (1 Hour Session Slot) *Other than exhibitors	:	40,000 + taxes